

# DAILY HAIR SHAMPOO



L'DORA  
HERBAL

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200  
ml

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Sulfates are salt of sulfuric acid that is typically found in shampoo formulations and is responsible for foaming and degreasing. It is important to realize that sulfates have both advantages and disadvantages, because they are a powerful cleaner and can be softened using other chemicals. At high concentrations, sulfates can cause irritation, itching, and dryness in the hair.

Because of this, manufacturers of care products have designed another group of shampoos called sulfate-free, which do not contain sodium lauryl sulfate, sodium lauryl ether sulfate, ammonium lauryl sulfate and its derivatives, by changing the formulation of shampoos.



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Due to the absence of strong surfactants that can cause scalp irritation and hair dryness, free sulfate shampoos have attracted attention. By creating a gentle lather, sulfate-free shampoos effectively clean hair.

For proper hair care, choosing a shampoo that is compatible with the hair type and needs is the first step. In addition to washing, some shampoos contain effective ingredients that strengthen, health and repair damaged hair.



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L'DORA HERBAL sulfate free daily hair shampoo, is a professional product that is suitable for all types of hair, especially dry and damaged hair. By creating a gentle lather, this shampoo preserves the natural fat of the scalp and prevents hair sensitivity and dryness due to its mild surfactants. L'DORA HERBAL sulfate free shampoo helps to keep hair's natural moisture and makes it shiny and soft. Stabilization and durability of hair color is another feature of this shampoo.



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# Features | DAILY HAIR SHAMPOO

- Sulfate-free
- For all types of hair, especially dry and damaged hair
- Restores hair structure
- Hair straightener and softener
- Soothes scalp inflammation and irritation
- Nutritious
- Hair color protector and stabilizer
- Rich in essential fatty acids, vitamins and proteins
- Salt free, paraben free
- For women and men
- For daily use



# Effective ingredients | DAILY HAIR SHAMPOO

Pomegranate hydroglycolic extract, hydrolyzed silk protein, argan oil, cedar extract, myrtle leaf extract, nettle extract, henna extract, hollyhocks extract, Rosemary extract, aloe vera extract, myrtus fruit extract, dexpanthenol (provitamin B5).

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WITH HERBAL PRODUCTS

# How to use

# DAILY HAIR SHAMPOO

1

Pour a good amount of shampoo in the palm of your hand, gently massage on wet hair

2

rinse after one minute.



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